

Art League Meeting
April 7, 2016

April 15th Deadline for High School Scholarship

May 7th- High School Judging @ 10am

May 7th- Deadline to get your Artwork Lists to Barb for the Spring Show.

May 14th- Hang Artwork @ 10am for Spring Show at the Library. Take down will be May 28th between 10am-5pm.

May 19th- Spring Art Show Opening Reception @ 5:30pm

IMPORTANT: Send Barb a list of your entries with Title, Medium, and price. Artists may enter up to **6 pieces for \$25 or \$5. each.** If you enter, you are expected to proctor a shift. (Correction: cost was wrong in March minutes)

A proctor sheet was sent around for sign up for the Spring Show.

May program will be Deb Edling, glass painting.

During the Spring Show, if anyone wants to demonstrate anything while proctoring please let Michelle know and she will advertise on Facebook to attempt to get more people to come to the show.

PA WILDS PROGRAM-

Speaker: Ta – Director

tenos@pawildscenter.org

PA Wilds Center for Entrepreneur Center
PA Wilds is a nonprofit.

Work with partners to grow the nature and heritage tourism industry in PA Wilds in a way that creates jobs, diversifies local economies, inspires stewardship, and improves quality of life.

PA Wilds Center is the coordinating entity among local partners involved in the Conservation Landscape work.

Core Programs & Services:

- PA Wilds Licensing – Contracting Program
- Community Character Stewardship
- Regional Visitor Site – pawilds.com
- Industry Site – pawildscenter.org
- Youth Entrepreneurship
- PA Wilds Champion Awards
- Mini Grants
- Small Business Development

Rebranding to The Wilds Cooperative of Pennsylvania.

A Network of Juried Artisans, Trading Posts, Host Sites and Public Art spanning 12.5 majestic counties of the Pennsylvania Wilds region.

Supported by patrons and creative service partners.

Grow businesses in the program by assisting with:

- Branding and marketing tools
- Networking and education
- Access to new markets
- Mentorship and referrals to service providers

Who does the program server?

- Makers of artisan products
- Retailers
- Traveling public

What does it provide?

- Branding materials
- Marketing support: promoted through social media, print and online, awards and presentations
- Visitors guide
- Access to new markets
- Buyers guide

- Networking, education, mentorship

Host Sites, Trading Posts, Creative Services

- \$105 annually for for-profit operations
- \$75 nonprofits

Juried Artisans

- Basic \$25 annually (digital toolbox)
- Professional \$105 annually (digital toolbox, hangtags, Buyers Guide, gift shops)

Other – must be juried in

- Jury twice a year – in Fall and Spring
- \$20 non-refundable application fee

How work is judge:

Artists' applications and related images are evaluated on artist merit (70%), marketability (20%) and design/material scoring (10%).

www.pawildsartisan.com